

### Information Seminar

under the patronage of

*Professor Dr Jörg Steinbach*, Minister for Economic Affairs & Energy, Land Brandenburg, and  
*H.E. Ali Abdulla Al Ahmed*, Ambassador of the U.A.E. in Germany

## Health Market United Arab Emirates

Tuesday, 15th January 2019, 12.30pm – 5.00pm

**Place:** WFBB, Babelsberger Str. 21, 14473 Potsdam, Germany

### Agenda

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| 1230 hrs        | <b>Registration (and light lunch)</b>  |
| 1300 – 1320 hrs | <b>Welcoming words</b><br><i>Sebastian Saule</i> , Managing Director, <u>Brandenburg Economic Development Corp.</u> (WFBB)<br><i>Khalfan Hassan AlMatrooshi</i> , Head of Economic Dpt., <u>Embassy of the U.A.E. in Germany</u>   |
| 1320 – 1410 hrs | <b>The economy of the U.A.E. and the Health Market in the U.A.E – An introduction</b> (in English)<br><i>Dr Amin Hussain Al Ameeri</i> , MSc. PhD, Assistant Undersecretary for Public Health and Policy ( <u>MOHP</u> ), Abu Dhabi  |
| 1410 – 1500 hrs | <b>Legal framework &amp; business practices in the U.A.E.</b> (in German)<br><i>Christina Mael</i> , Attorney at Law, <u>Anders Legal Consultancy</u> , Dubai<br><br><i>Coffee brake</i>   |
| 1530 – 1615 hrs | <b>Panel discussion „Experiences with the Health market in the Gulf region“</b> (in English)<br><i>Dr Jörg-M. Hollidt</i> , Managing Director, <u>in.vent Diagnostica GmbH</u><br><i>Professor Dr Gerd Roggenbuck</i> , Managing Director <u>Generic Assays GmbH</u><br><i>Dr Amin Hussain Al Ameeri</i> , <u>MOHP</u> , Abu Dhabi |
| 1615 – 1630 hrs | <b>Experiences with the trade fair MEDLAB in Dubai</b> (in German)<br><i>Dr Frauke Adams</i> , Coordinator <u>DiagnostikNet-BB e.V. - Network Diagnostics Berlin-Brandenburg</u>   |
| 1630 – 1700 hrs | <b>Discussion, Q&amp;A, Round-up</b> (English and German)  |