Information Seminar
under the patronage of
Professor Dr Jörg Steinbach, Minister for Economic Affairs & Energy, Land Brandenburg, and
H.E. Ali Abdulla Al Ahmed, Ambassador of the U.A.E. in Germany

Health Market United Arab Emirates
Tuesday, 15th January 2019, 12.30pm – 5.00pm
Place: WFBB, Babelsberger Str. 21, 14473 Potsdam, Germany

Agenda

1230 hrs Registration (and light lunch)

1300 – 1320 hrs Welcoming words
Sebastian Saule, Managing Director, Brandenburg Economic Development Corp. (WFBB)
Khalfan Hassan AlMatrooshi, Head of Economic Dpt., Embassy of the U.A.E. in Germany

1320 – 1410 hrs The economy of the U.A.E. and the Health Market in the U.A.E – An introduction (in English)
Dr Amin Hussain Al Ameeri, MSc. PhD, Assistant Undersecretary for Public Health and Policy (MOHP), Abu Dhabi

1410 – 1500 hrs Legal framework & business practices in the U.A.E. (in German)
Christina Mauel, Attorney at Law, Anders Legal Consultancy, Dubai

Coffee brake

1530 – 1615 hrs Panel discussion „Experiences with the Health market in the Gulf region“ (in English)
Dr Jörg-M. Hollidt, Managing Director, in.vent Diagnostica GmbH
Professor Dr Gerd Roggenbuck, Managing Director Generic Assays GmbH
Dr Amin Hussain Al Ameeri, MOHP, Abu Dhabi

1615 – 1630 hrs Experiences with the trade fair MEDLAB in Dubai (in German)
Dr Frauke Adams, Coordinator DiagnostikNet-BB e.V. - Network Diagnostics Berlin-Brandenburg

1630 – 1700 hrs Discussion, Q&A, Round-up (English and German)

The seminar will be held in both English and German (no translation provided)