



Our Services
SUSTAINABILITY

Economic Development
Agency | **Brandenburg**

SUSTAINABILITY IN BRANDENBURG

Forward-looking business

wfbb.de

PRODUCING SUSTAINABLY, STANDING OUT FROM THE COMPETITION

Many companies are already actively practicing sustainability – often without even realizing it. Sustainability starts on a small scale and is not an insurmountable hurdle. We can help you implement successful sustainability strategies in your business processes.

WFBB offers you comprehensive services and advice for your journey to climate-neutral production – from lightweight design, the bioeconomy, and modern mobility, through to energy efficiency, and the use of renewable energy. You, too, can benefit from our expertise and prepare your production for the future.

ON THE RIGHT TRACK WITH WFBB'S SERVICES

Our comprehensive range of sustainability services open up a variety of paths for your company's future-oriented development in Brandenburg.

THE ECONOMIC DEVELOPMENT AGENCY BRANDENBURG (WFBB)

WFBB is your central point of contact for economic and workforce development and cluster-based technology transfers in Brandenburg. The Energy Agency Brandenburg is based within the WFBB, giving you a competent partner for the energy transition. Our service is free of charge, tailored to you, and confidential.

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Practicing sustainability and being commercially successful – in Brandenburg, you can make your production climate-neutral by implementing circular processes, lightweight design, and renewable energy sources. We support you in this with technology transfers, advice on funding and efficiency, global collaborations, and much more.

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DR. STEFFEN KAMMRADT
CEO (Spokesman)
Economic Development Agency
Brandenburg



A SUSTAINABLE ECONOMY

SUPPORTING TRANSFORMATION

From the use of new materials and the bioeconomy to energy efficiency, Brandenburg provides the ideal framework for sustainable production. And we're here to support you in this.

ENERGY EFFICIENCY AND RENEWABLE ENERGY

EXPERTISE IN ENERGY ISSUES

The Energy Agency Brandenburg is based within the WFBB and offers you its extensive expertise on optimizing your energy costs and using renewable energy. We will also advise on requirements and certifications.

SKILLED WORKFORCE AND QUALIFICATION

ADVICE ON CONTINUING TRAINING AND SOCIAL INNOVATION

The WFBB Labour Department offers you comprehensive advice on further training measures, implementing social innovations in the workplace, and possible funding.

FUNDING

INDIVIDUAL FUNDING ADVICE

Brandenburg promotes the development of innovative products and sustainable investments. WFBB can advise you on suitable funding programs. We work closely with the ILB, the business promotion bank of the state of Brandenburg.

MODERN MOBILITY

ACHIEVING SUSTAINABLE MOBILITY

Whether it's electromobility or hydrogen fuel-cell drives, Brandenburg is the state for modern mobility. We'll show you how your company can join the other businesses that have already embraced sustainable mobility.

NETWORKING

WE ARE YOUR NETWORK

We'll put you in touch with the right partners. Our membership of the Enterprise Europe Network (EEN) also opens up international networking opportunities.



A SUSTAINABLE ECONOMY >>



A SUSTAINABLE ECONOMY



SUPPORTING TRANSFORMATION

Brandenburg promotes cooperation between businesses and research and scientific institutes via a targeted cluster strategy that prioritizes sustainability. We'll show you how your company can benefit from moving to sustainable production.

How we support your transformation

- In a face-to-face consultation, we will examine which path to sustainability would be most suitable for you.
- New materials, the bioeconomy, resource efficiency, sustainable manufacturing – whatever topic interests you, we will connect you with the right partners in the Berlin-Brandenburg capital region.
- We'll offer you our expertise in diverse areas of sustainability: biopolymers, lightweight construction using metals and plastics, battery technologies, and energy efficiency, as well as harnessing renewable energy in production processes, the circular economy, and the use of biogenic waste materials.





FUNDING >>

REAP THE BENEFITS

Sustainable production pays off: in terms of resource and energy efficiency, greater user acceptance, and particularly in terms of the funding opportunities from the state of Brandenburg, the federal government, and the EU.



What we can do for you:

- We will advise you on selecting the right funding tools for your journey to sustainability. For example, funding is available to support research into sustainable innovations and technologies via the *BIG-Digital Brandenburg Innovation Voucher* and the *ProFIT Brandenburg* funding guidelines.
- Brandenburg offers funding financed by the *Joint Task for the Improvement of Regional Economic Structures* (GRW-G) to attract businesses and support investment in company expansions. You can also receive support for qualification measures at your business facilities in Brandenburg.

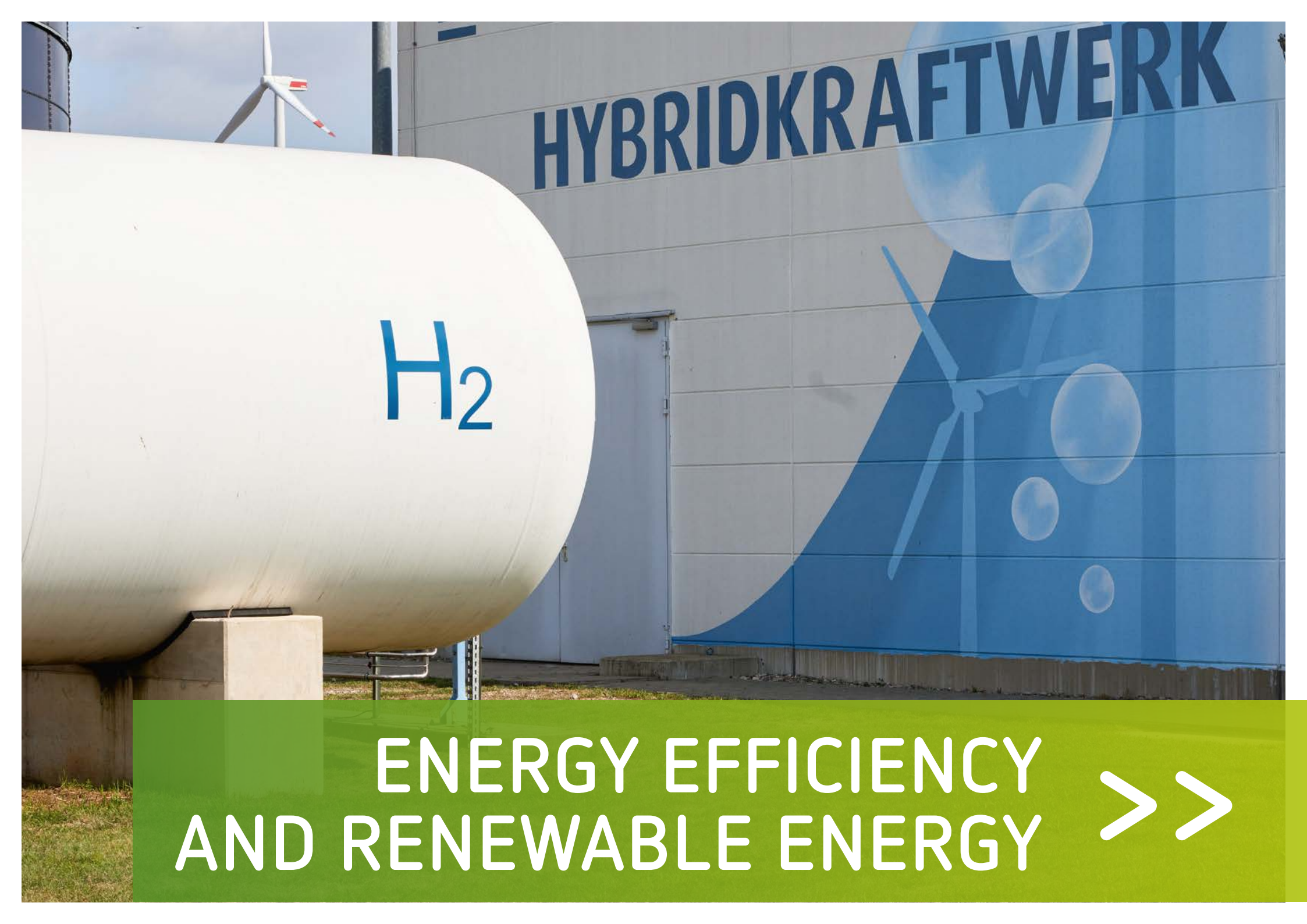
FUNDING



INDIVIDUAL FUNDING ADVICE

Brandenburg supports the development of innovative ideas, products, and services in all sectors. We'll show you how you can benefit from this funding, too.



A photograph of a large white hydrogen storage tank with 'H₂' written on it, next to a building labeled 'HYBRIDKRAFTWERK'. A blue graphic overlay shows a wind turbine and bubbles. A green banner at the bottom contains the text 'ENERGY EFFICIENCY AND RENEWABLE ENERGY' and two white chevrons pointing right.

ENERGY EFFICIENCY
AND RENEWABLE ENERGY >>



EXPERTISE IN ENERGY ISSUES

Sustainable production revolves around the use of renewable energy within companies. The Energy Agency Brandenburg, which is based within the WFBB, can advise you as an expert on energy efficiency and renewable energy.

WHAT WE CAN DO FOR YOU:

Your path to efficiency

- We start with an initial advice session for commercial and industrial companies. Based on this discussion, we'll present the technical options and implementation strategies for improving energy efficiency within your business. Our goal is to reduce your energy consumption and production costs.
- We'll advise you on introducing an energy management system based on DIN EN ISO 50001 or DIN EN ISO 50005. Together, we'll develop concepts for using renewable energy and your transition to production based on renewable energy sources. We'll also look at potential financial support via funding.
- We'll support you with the legally required energy audit in line with DIN EN 16247-1 and compile information for you on energy sourcing, waste heat reduction, and industry-specific energy efficiency.
- In addition, the *Energieportal Brandenburg* provides you with 24/7 updates on all the energy generation plants in the state and the current status of the expansion of renewable energy in Brandenburg.

Biogas



MODERN MOBILITY >>



ACHIEVING SUSTAINABLE MOBILITY

For companies looking to implement resource-efficient logistics and distribution, climate-neutral mobility offers many different opportunities. WFBB's Specialist Unit for Sustainable Mobility Solutions will show you what is already possible in Brandenburg today.



WHAT WE CAN
DO FOR YOU:

New drive concepts for sustainable mobility

- Via the *Transport, Mobility and Logistics Cluster* and the **zukunft-aus-brandenburg.de** portal, you can take part in innovative mobility projects and find new national and international contacts who are interested in future-focused mobility.
- Do you want to convert your vehicle fleet and contribute to sustainability within your business? Our *Sustainable Mobility Solutions team* (SAEW) will support you with the practical implementation, the necessary infrastructure, networking, and funding programs.
- Stay up to date: Our cluster management teams and our networking platform **koop-bb.de** provide you with up-to-date information 24/7 on technical developments in sustainable mobility at the EU, federal, and state level.



SKILLED WORKFORCE
AND QUALIFICATION





WHAT WE OFFER:

Expertise on recruitment and employee qualifications

- The *Brandenburg Continuing Education Guideline* supports the professional development of your employees, including in the field of sustainability. We'll give you the advice and support you need to choose the right training measures for your company. And we'll show you how you can benefit from funding.

Brandenburg also promotes social sustainability:

Being a socially responsible employer, stakeholder relationships, and the company's responsibility toward society – these are crucial parts of becoming a sustainable company. We'll advise you on steps you can take to promote social sustainability based on the *Social Innovation* funding guideline.



ADVICE ON CONTINUING TRAINING AND SOCIAL INNOVATION

Sustainable business is a mindset your teams can learn. Brandenburg supports training for your employees and promotes social innovation. Our teams in the WFBB Labour Department can advise you on this and will also support you with recruiting skilled employees.





NETWORKING >>



WE ARE YOUR NETWORK

The best ideas for new, more efficient production processes and sustainable products often come from exchanging ideas with others. Scientific institutes and research facilities play a crucial role in this. We bring all the relevant players together.

WHAT WE OFFER:

Leading the way with tomorrow's sustainable technologies

- WFBB's cluster management teams will help you network with the right scientific institutes and research facilities and other partners in the state that are committed to sustainability.
- Our **ukunft-aus-brandenburg.de** portal will put you in touch with the right contacts at the national and international level with the following Brandenburg clusters:

- Food Industry
- Plastics and Chemistry
- Metal Industry

The portal will also help you find contacts through the joint cross-state clusters of Brandenburg and Berlin:

- Energy Technology
- Transport, Mobility and Logistics
- Healthcare Industries
- Photonics
- ICT, Media, and Creative Industries



PROMOTING INTERNATIONAL COOPERATION

As an active member of the *Enterprise Europe Network (EEN) Berlin-Brandenburg*, we give you a strong international network for technology cooperation to support your journey to becoming a sustainable business.



WHAT WE CAN
DO FOR YOU:

Grow sustainably with international partners

- Together with the *Enterprise Europe Network (EEN) Berlin-Brandenburg*, we can advise you on establishing international collaborations based on sustainable concepts. We'll put you in touch with suitable partners to collaborate with on EU projects, transnational R&I projects, or with technology transfer partners to match your company's needs.
- We'll introduce you to the funding tools available for sustainable action at the international level. Take advantage of programs such as *HORIZON Europe*, the EU's research and innovation funding program.



YOU'LL FIND EVEN MORE INFORMATION HERE:

FIND SUCCESS WITH THE RIGHT INFORMATION

FUTURE MADE IN BRANDENBURG

Best practice to promote innovation and encourage entrepreneurial success demonstrate that Brandenburg is an innovation incubator and provide examples of the transformative work of the Brandenburg clusters.

zukunft-aus-brandenburg.de

ENERGY AGENCY BRANDENBURG

Sustainable production means using all resources responsibly. The Energy Agency Brandenburg, based within the WFBB, is here to support you in using renewable energy and answer any questions about efficient energy use within your company.

energieagentur.wfbb.de (only in German)

ENTERPRISE EUROPE NETWORK

Achieve success on the international stage: The Enterprise Europe Network (EEN) Berlin-Brandenburg supports companies that have questions about innovation and internationalization.

een-bb.de

#LETSGOBRANDENBURG

For companies and investors who are on the path to sustainable business, the platform brandenburg-invest.com showcases best practice and provides services to promote green manufacturing in Brandenburg.

brandenburg-invest.com



CONTACT

WE'RE HERE TO HELP

Do you want to become a sustainable business? Then we're here to help. Benefit from WFBB's services and support on your path to climate-neutral production. Our advice is tailored to you and is fully confidential.

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A sustainable economy



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Skilled workforce and qualification



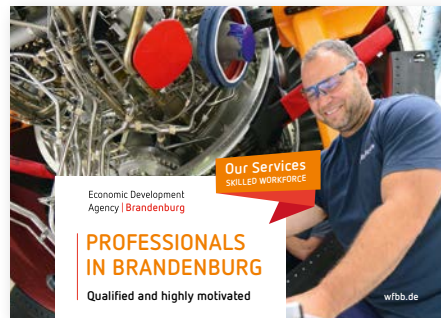
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ANY OTHER NEEDS?

TAKE ADVANTAGE
OF WFBB'S SERVICES



INNOVATION



SKILLED WORKFORCE



INTERNATIONALIZATION



ENERGY



START-UPS



INVESTMENT

#LetsGoBrandenburg

"Sustainability and putting environmental protection into action – this is our mission as we develop innovative solutions in the fields of wastewater, plant and pump technology in Lusatia. Innovations in wastewater treatment plants, is that a thing, you're asking? Most definitely! It can take the form of small wastewater treatment plants for households that are not connected to a municipal sewage network, for example, or the digitalization of work processes in customer service. Innovations and investment in the area of sustainability open up new sales markets for us. We're also committed to promoting biodiversity and have established two bee colonies on our premises."

DIPL.-ING. (FH) TORSTEN HANSEN, M.B.L.
Head of R&D/Technical Department
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