



# BRAN DEN BURG

THE RIGHT PLACE FOR  
YOUR INVESTMENTS

wfbb.de

## Brandenburg!

At the heart of Europe, a strong part of the German capital region and a leading hub for industry and innovation. The state of Brandenburg provides the ideal environment for collaboration between business and research institutions. Companies here benefit from excellent conditions that enable them to thrive.

## This is the place for you!

Brandenburg is developing into a centre for sustainable production, modern mobility, green technologies and renewable energy.

Leading global players, innovative SMEs and creative start-ups all benefit from the region's excellent business environment.

DR JÖRG ESSMANN  
Managing Director  
Anton Paar ProveTec GmbH



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We chose Brandenburg because it provides the ideal environment to grow our business. From the location to the skilled workforce to technology transfer, everything comes together perfectly here.

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## Attractive business locations

Brandenburg has more than just space! Here you will find ideal commercial, industrial, and office premises for your company with excellent transport connections and a fully developed infrastructure.

We provide support in establishing and expanding your business by:

- Researching and selecting suitable locations for your business
- Connecting you with local decision-makers
- Ensuring your project progresses swiftly through the application and approval process.

## Tailored funding

Brandenburg offers the right funding instruments for your project:

- **Investment funding:** Depending on the size of your company, funding of between 15% and 35% is available, with up to an additional 10% for investments in the border region with Poland.
- **Innovation funding:** Secure a grant of up to € 350,000 with the BIG Digital digitalisation voucher for consulting, implementation and training.
- **Qualification and training:** A subsidy of up to 50% is available for employee training delivered by external providers.

## Excellent transport infrastructure

Benefit from one of the most advanced transport networks in Europe:

- Outstanding logistics thanks to high-performance freight transport centres, motorways, rail networks, waterways and inland ports
- Short distances to Western and Eastern European markets
- Fast connections throughout the globe via BER Berlin-Brandenburg International Airport

## Favourable conditions

It pays to invest in Brandenburg because:

- Brandenburg has the lowest business taxes in Germany
- Labour productivity is the highest of all eastern German federal states
- Unit labour costs are lower than the German national average.



## Skilled workforce

Dedicated employees are the foundation of any successful business. Brandenburg offers clear advantages:

- 83% of the working population in Brandenburg have a university degree, technical college qualification or vocational qualification.
- 27% of Brandenburg residents are highly skilled professionals.
- The state of Brandenburg subsidizes employee training and qualification.

## Added value through sustainability

Brandenburg is a leading industrial location and a pioneer in expanding the use of energy from renewable sources. Here, you can organize your production in a sustainable and resource-efficient manner, securing a leading position in your industry.

- Find the right partners and research institutions here to support your transition to innovative, state-of-the-art production processes.
- Innovative technology transfer between business and science gives you a crucial competitive edge.

# CENTRAL TO EUROPE — CONNECTED TO THE WORLD



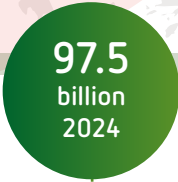
## BRANDENBURG IN FIGURES



Capital region: 6.3 million



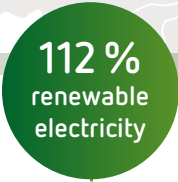
Population



Compared with Croatia  
85.7 billion



GDP in €



in 2023 relative to



Gross electricity  
consumption

# ECONOMIC DEVELOPMENT - ALL SERVICES FROM A SINGLE SOURCE

The experts at the Economic Development Agency Brandenburg (WFBB) welcome your interest and will be delighted to answer any questions you may have about the region and available locations, and provide advice on funding programmes.

WFBB services are, of course, free of charge, impartial and entirely confidential.

## Economic Development Agency | **Brandenburg**

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**WE WILL BE HAPPY TO ASSIST YOU**