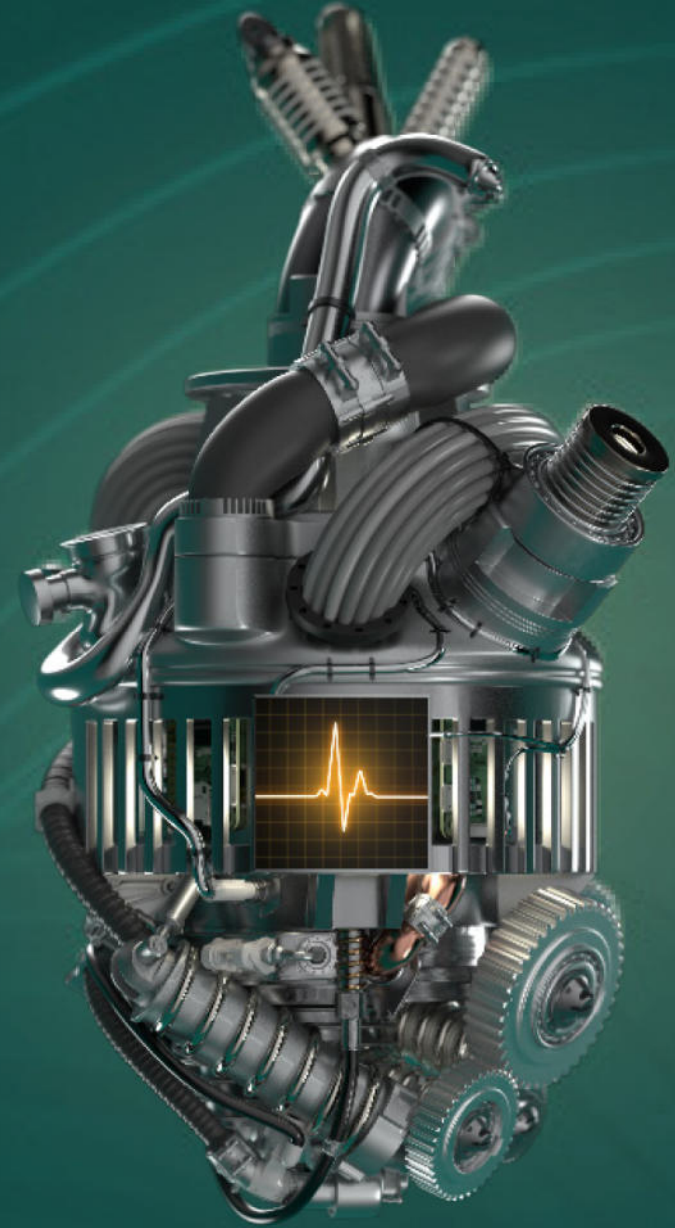


 Elmia
Subcontractor

Heart of industrial know-how

Elmia, Jönköping, 14 – 16 November 2023



Elmia

- Elmia is a meeting place for experiences, innovations and business development with a unique, strategic location.
- Elmia AB is one of the Nordics' leading exhibition companies and arranges meetings, fairs, events, congresses and conferences.
- Elmia's beautiful, strategic location, in the middle of the Nordic region, makes Elmia an obvious meeting place with generous spaces, both indoors and outdoors.
- The goal of Elmia's operations is to create experiences through human encounters that generate innovations and business development



Elmia's Fairs



Some of our guest fairs | events



Elmia Subcontractor

The leading exhibition in Northern Europe for suppliers to the manufacturing industry and a true specialist fair for product development and purchasing.

The leading arena for knowledge, innovation and the manufacturing industry of the future.

Elmia Subcontractor- is the heart of the industry, providing it with oxygen, energy and power to make the industry move forward.

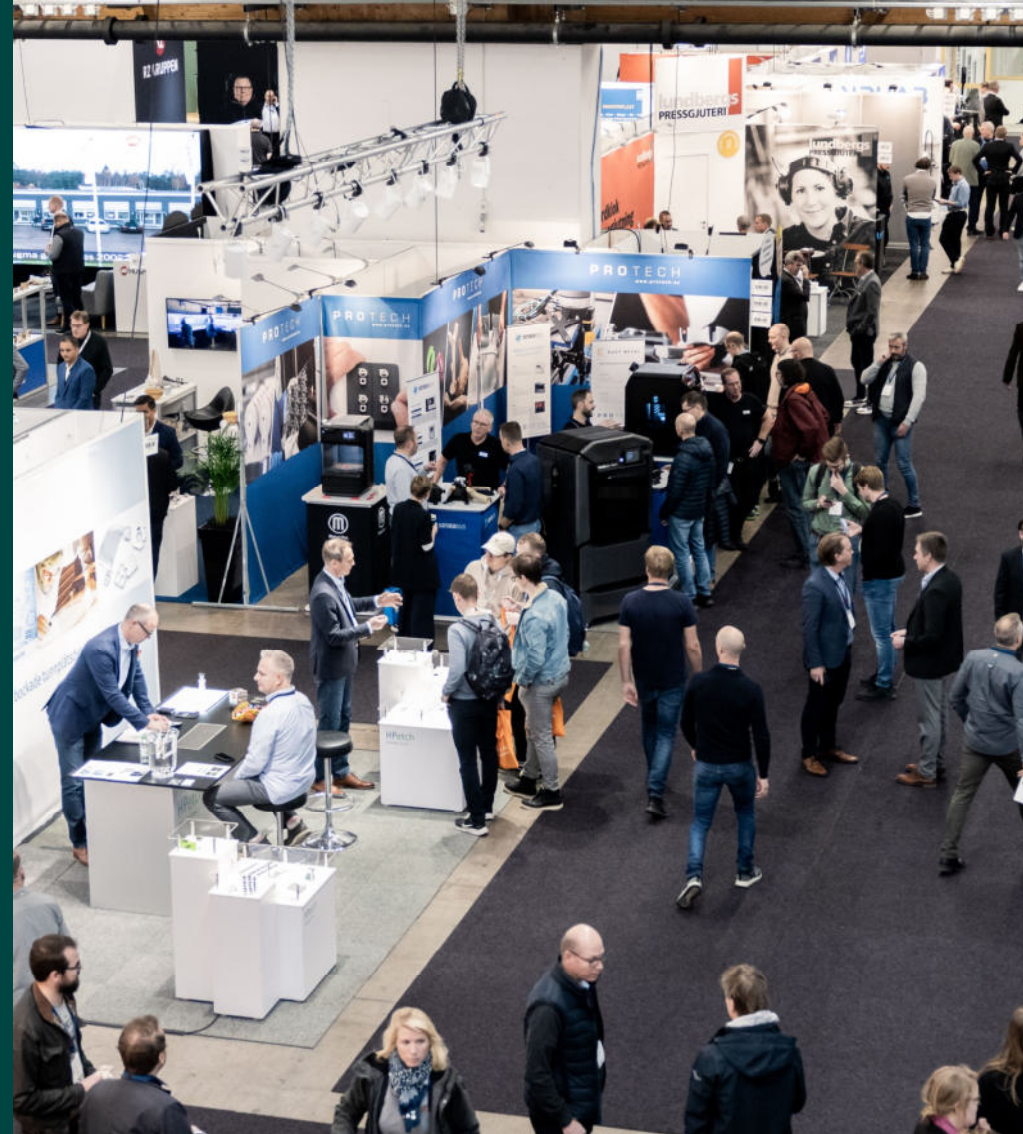
This is where industry experts meet to do business, create innovations and develop the industry together. And the expert is you!



More than 800 utställare

From 30 different countries

More than 10 000 visitors



Who exhibit at the fair?

The exhibitors are subcontractors to the manufacturing industry.

The main categories in the Product Register are:

- Manufacturing methods
- Products and components
- Materials, raw material and semi-finished products
- Design and development
- Tools and fixtures



Voices from exhibitors:

"Elmia Subcontractor is a very important arena for the Nordic subcontractor industry. Here we can show new products, discuss solutions and our stand is an obvious hub for meeting new customers. Several long-term customer relationships have started at Elmia Subcontractor over the years.

Henrik Berner, Lesjöfors

"We are here because we want to expand to Scandinavia. By attending Elmia Subcontractor we can find out what the needs of the Swedish industry are and serve the market.

Evektor, Jens Oxboll



Who visit the fair?

From sectors including:

- Automotive
- Telecom
- Electronics
- Packaging
- Plastic and rubber
- Furniture
- Aviation
- Pharmaceuticals
- Textiles
- Wood and more.

The fair's most important visitors:



Product developer



Business leader



Purchasing manager



Engineering consultant

84%

of the visitors have influence over decisions whether to order products/services exhibited at the fair

37%

of the visitors came to Elmia Subcontractor to discuss concrete projects with exhibitors

75%

of visitors led to business with suppliers which one would not otherwise have done business with

62%

of the visitors came to Elmia Subcontractor to gain knowledge before possible ventures

Utställarscen
Exhibitor stage

Lärna av industris experter när de delar med sig av sina kunskaper. Vill du uppdatera och för dig nyheter av utställarnas utgå föreläsning.

Learn from industrial experts when they share their knowledge. Stay up to date and be inspired by the exhibitors' presentations.

Sustainability Arena

Nyhett!

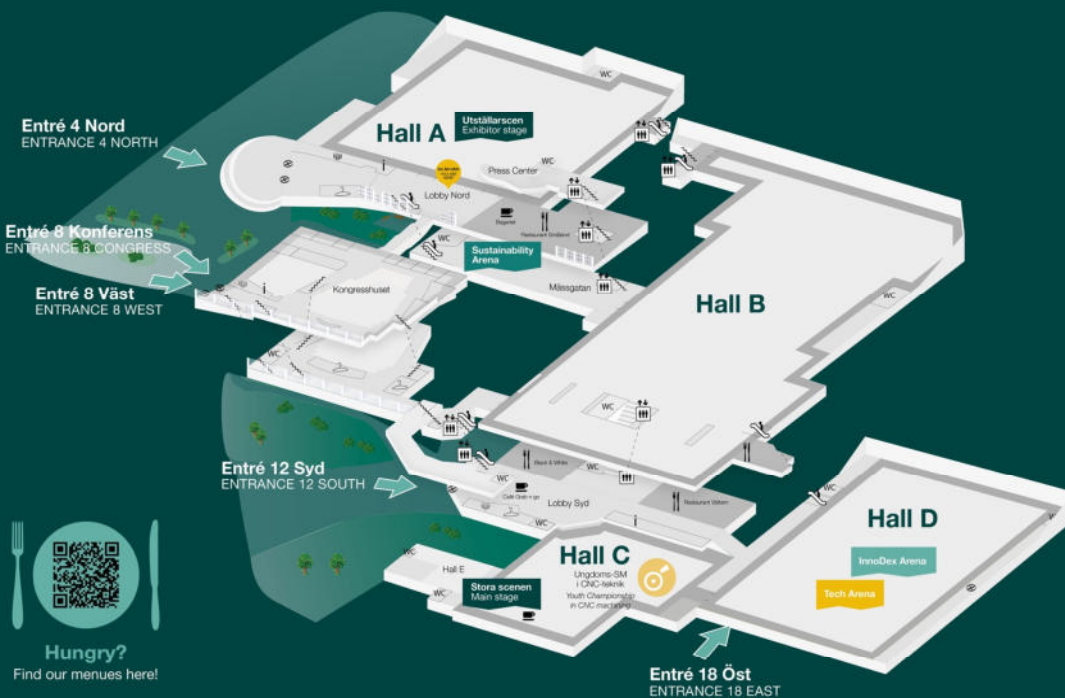
Med företag och organisationer som arbetar med hållbarhet av olika aspekter - som är redo för att bidra, inspirera och ge dig svar med tillräckligt erfarenhet, utbildning, seminarier och goda exempel.

Meet companies and organizations that work with sustainability from various aspects - who are ready to help, inspire and guide you further. Exhibitors, seminars and sustainability events.

Stora scenen

Lärna av branschens experter som diskuterar de tekniska och senaste utvecklingarna för tillverkningsindustrin över energi, hållbarhet och samverkan.

Meet from industry experts discussing the technical and latest issues facing the manufacturing industry such as energy, sustainability and collaboration.



InnoDex Arena

Arenan för innovation, produktutveckling, konstruktion och design. Utställning, seminarier och goda exempel. Material utställ, en handboken material och lösningar för en skickad och digital värld.

The arena for innovation, product development, design and technical design. Exhibitors, seminars and guided tours. Material walls.

Tech Arena

Få ny kunskap om den digitala tillverkans möjligheter och senaste lösningar för ditt företag. Ta del av framgångsrika och innovativa exempel från företag som jobbar för att digitalt göra industri smartare. Utställning och seminarier.

Gain new knowledge about the possibilities surrounding digital technologies and smart tech solutions. Take inspiration from successful and innovative examples of companies working digitally to make industry smarter. Exhibitors and seminars.

Ungdoms-SM i CNC-teknik
Youth Championship in CNC machining

Elever från landets industri tekniska gymnasier tävlar i CNC-teknik.

Students from Sweden's industry technical upper secondary schools compete in CNC machining.

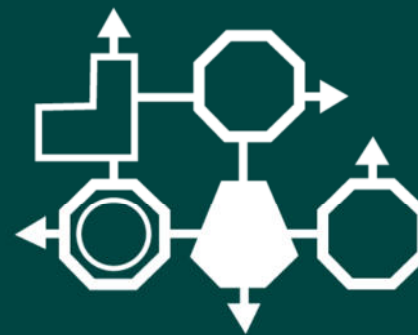
4 themes:



SMART INDUSTRY



SUSTAINABILITY



COLLABORATION



EXPERTISE

5 reasons for Elmia Subcontractor:

1. A knowledge hub for supplying industry in Northern Europe
2. Shape the future, get an early look at coming trends
3. Complete supply-chain under one roof
leverantörskedja under ett och samma tak med sin
expertis
4. Innovations, product news, business takes place
directly on the floor with tomorrow's solutions in focus.
5. Collaboration leads to concrete solutions



Voices from the visitors:

” We are constantly looking for new components and new sustainable suppliers. This is where our buyers find these, this is where it happens, they are here! ”

Scania, Jessica Elfsberg

” The vehicle industry in changing and greater demands are placed on companies to adjust and understand the market. Elmia Subcontractor is the largest and most important meeting place for the Swedish automotive industry during the year. We at FKG are always attending and meet companies, looking at new trends and sharing our experiences. ”

FKG, Peter Bryntesson

” Elmia Subcontractor is a concentrate of technology, people and processes. Here I can get inspiration and find suppliers that are close to us.

Husqvarna, Jakob Lagerwall,



Elmia
Subcontractor

InnoDex

- Unique products, new materials and designs
- Innovative products, technologies and creative processes
- Lectures by top names in design and development
- Manufacturing methods that belong to the future
- A unique opportunity to gather new ideas for future product development



Tech Arena

- Innovative and successful examples of companies working digitally to make industry smarter.
- Meet and discuss how digitalisation offers opportunities on different levels, from streamlining processes and creating added value to completely new business models.
- An exhibition that turns the stress of connected technology into inspiration.



Utställarscen

- Be visible and reach out with your knowledge and expertise a little extra
- Present your products and services to new visitors in the center of Hall A.



Sustainability Arena

- Exciting cases, lectures and panel discussions with companies that have started their sustainability journey and can lead you on with concrete advices and tips.
- Get inspired by how others work with energy efficiency, climate work, sustainability communication and sustainable use of resources.



Main stage

- The most important dialogues about the industry of the future
- More than 100 different program items
- Branschens hetaste ämnen och största frågor diskuteras
- Successful and experienced industry experts participate



Profilering av mässan

1. Both print and digital banners and ads in the most important industry magazines
2. Social media like LinkedIn and Facebook,
3. Newsletters
4. Website
5. PR





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