

## A LONG-TERM PARTNERSHIP

We are your partner for economic success in the state of Brandenburg. That is a promise we will always keep. Brandenburg based companies as well as start-ups and businesses that would like to locate or relocate here have much to gain from our range of services.

We provide support at every level from relocation, expansion and recruitment, to professional development for your staff and developments in technology. We can help you with questions on financing and funding and how to network your business in a global setting.

In addition, as the Energy Agency of the state of Brandenburg, WFBB is also your partner when it comes to cutting costs and using energy as sparingly and efficiently as possible.

WFBB works closely with Brandenburg's business promotion bank *Investitionsbank des Landes Brandenburg (ILB)*, the guarantee bank *Bürgschaftsbank Brandenburg GmbH*, as well as other financial partners in order to find funding assistance for your specific needs.

You appreciate having your contact nearby? We are right around the corner. Besides our headquarters in the heart of Potsdam, the state capital, we have five regional offices across the state as well as our airport region service centre in Schönefeld.

## WE ARE LOOKING FORWARD TO SPEAKING WITH YOU.

## WE'RE CLOSE BY

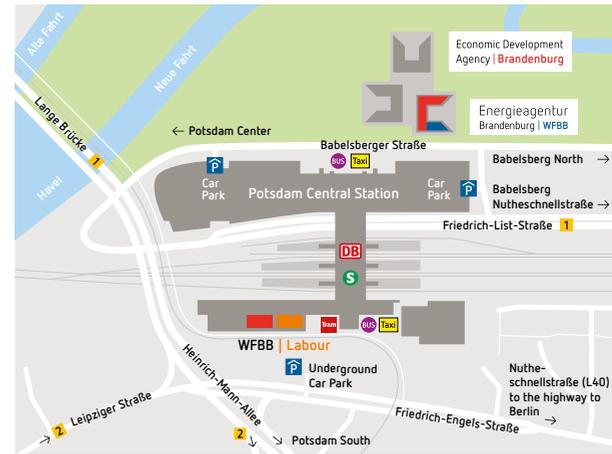
### Wirtschaftsförderung Land Brandenburg GmbH

#### Headquarters

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info@wfbb.de

#### Regional center Central/ West Brandenburg

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Tel. +49 331 - 730 61-230  
rc-mitte-west@wfbb.de



**Parking** | There is ample free parking (maximum 3 hours) for our clients and business partners at Potsdam Central Station (entrance via Babelsberger Str.). Please get your parking ticket stamped at our reception after your appointment.

**Rail, Tram and Bus** | After arriving at Potsdam Central Station, go through the *Bahnhofspassagen* shopping centre's northern exit. We are directly across the street.

WFBB has further regional offices in Neuruppin, Eberswalde, Frankfurt (Oder) and Cottbus.

## Economic Development Agency | Brandenburg



## ECONOMIC DEVELOPMENT AND WORKFORCE PROMOTION UNDER ONE ROOF

For your success in Brandenburg

[www.business-brandenburg.com](http://www.business-brandenburg.com)

## LOCATION. BUSINESS. PEOPLE.

Economic Development Agency Brandenburg (WFBB) is the central point of contact for investors, local companies and tech start-ups.

Our experts have the know-how you need, with proven expertise in major growth sectors.

With our contacts and extensive network of partners, we offer assistance in all matters concerning your business and workforce from a single source – with services tailored to you, free of charge and with complete confidentiality.

### Extensive service

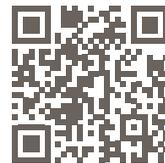
We will show you the manifold opportunities and prospects that the state of Brandenburg has in store for your business. Our goal: to convert these opportunities into your economic success by working for and with the people of Brandenburg.

We help to create and protect jobs that are fit for tomorrow's economy, and we give extensive advice on keeping your staff's professional development and training up to date.

## SUPPORTING YOUR BUSINESS AND WORKFORCE FROM A SINGLE SOURCE. THAT IS OUR JOB.



[www.business-brandenburg.com](http://www.business-brandenburg.com)



## ONE-STOP SERVICE

The state of Brandenburg is a modern, high-quality location and has been awarded the title of Germany's most dynamic region several times.

With our extensive service for businesses already located here and companies new to the region, as well as investors and founders, we wish to help keep it that way. At the same time, we support the state's employers with a broad range of services covering employment prospects, professional development and workforce promotion.

You can also use our six service packages:



### Investment

You want to invest in Brandenburg and boost your business' success? Then we will support you, from finding a location through to completing or expanding your premises. We will point you in the direction of potential funding, help you apply for it and find the right partners for you to work with.



### Innovation

You want to open up new areas of business? We will advise you on any arising innovation processes, put you in touch with science and research institutes and ensure you find suitable collaborators.



### Skilled Workforce

You can only be successful with the right staff. WFBB supports companies to recruit staff, provide employees with professional training, make work and family life compatible, and reintegrate long-term unemployed.

Are you looking for advice or assistance? We are always glad to help you. You can find the contact person you need on

[www.business-brandenburg.com](http://www.business-brandenburg.com)



### Internationalisation

Would you like to enter international markets or are you looking for partners abroad? We will gather the necessary information on the foreign markets you are targeting and develop the right internationalisation strategy with you.



### Energy

As the Energy Agency of the state of Brandenburg, WFBB offers extensive services to optimize and cut energy consumption. We can assist you through a variety of services from evaluating suitable measures to introducing energy management systems.



### Start-ups

WFBB is the central contact point for tech start-ups in Brandenburg. We will put together a start-up road map for your innovative idea. We will advise you on financing, support you as you begin to get started and accompany you on the path to success.

## TEN GOOD REASONS TO INVEST IN BRANDENBURG

### 1. Qualified staff

Training for the Brandenburg workforce is being boosted massively. At 28 %, the proportion of highly qualified workers is significantly higher than the national average.

### 2. Modern infrastructure

Brandenburg is ideally located: in the centre of Europe and linked via trans-European corridors (TEN-T) to all the continent's growth markets. There is excellent transport infrastructure, with fast links via rail, road, and water – Brandenburg has its own inland ports. Its freight villages (GVZs) are among the best in Germany and Europe.

### 3. Ready-to-use business and industry spaces – in all locations and at reasonable prices

Brandenburg offers around 1,500 business, industrial and office spaces spread right across the state, with well-connected transport infrastructure, close to Berlin and the cities of Leipzig and Hamburg, and at astonishingly reasonable prices.

### 4. Germany's top region for research

Berlin-Brandenburg has the highest density of research facilities in Germany. Businesses have access to research institutes, universities and specialist colleges, as well as numerous technology and start-up centres, to collaborate and exchange knowledge with.

### 5. High productivity

Brandenburg's manufacturing facilities are highly modernised. Productivity levels are correspondingly high. The gross value in the manufacturing industry increased by around 815 % per worker between 1991 and 2019.

### 6. Attractive cost-benefit ratio

Favourable conditions, tailored funding programmes and an extensive range comprehensive consulting services help your business to succeed.

### 7. Low business rates

Brandenburg has low tax rates compared to other federal states in Germany. The business-rate index is currently 80 % of the national average.

### 8. Best funding conditions for business and workforce

Brandenburg is the first federal state to integrate its economic development and workforce promotion programmes. The benefit for you: easy and fast access to a wide range of tailor-made funding programmes.

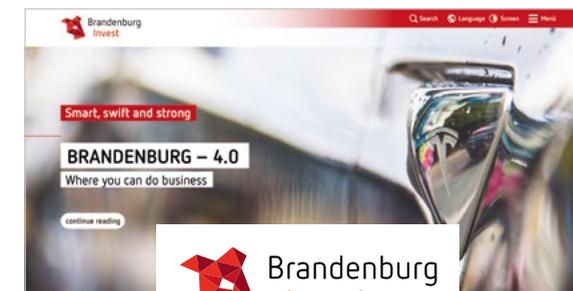
### 9. One-stop agency for investors

WFBB, *Investitionsbank des Landes Brandenburg (ILB)* and Brandenburg's business promotion bank, together form a one-stop agency offering you an extensive service from a single source.

### 10. High quality of life in the capital region

In Germany, Brandenburg ranks at the very top for its family friendliness, beautiful countryside, rich cultural life and wealth of recreational activities. Brandenburg has a lot to offer.

THE SERVICE WEBSITE FOR YOUR SUCCESS IN BRANDENBURG: [WWW.BRANDENBURG-INVEST.COM](http://WWW.BRANDENBURG-INVEST.COM)



→ All advantages for your investment at a glance

→ All information on technologies of the future made in Brandenburg

→ All you need to know about skilled workers for your business in Brandenburg

[#LetsGoBrandenburg](https://www.instagram.com/lets_go_brandenburg)