



TELEVISION

in the Capital Region Berlin-Brandenburg

THE GERMAN CAPITAL REGION
excellence in ict • media • creative industries



Circus Halligalli (ProSiebenSat.1)



Generation War (Our Mothers, Our Fathers) (ZDF)



Gute Zeiten, schlechte Zeiten (RTL)

TV Channels

Comedy Central
DW-TV
joiz
MTV
N24
Nickelodeon
rbb
VIVA

Capital City Studios

ARD
n-tv
Phoenix
RTL
Spiegel TV
ZDF

International TV Broadcasters

BBC News
Bloomberg TV
CNN
France 2
Fuji TV Berlin
NHK
ORF
RAI
Schweizer Fernsehen
TRT- INT
TVE

Institutions | Associations | Networks

Bitkom
Erich Pommer Institut
mabb
USK
VG Media
VPRT

TV made in Berlin-Brandenburg

Berlin-Brandenburg is characterised by a vivid and creative production industry and is considered to be one of the most innovative and important locations for television and digital contents in Germany. Nearly 2,000 companies generate over € 2.2 bn in revenue each year. UFA, Germany's largest film and television producer, is based here along with MME Movement, Schwarzkopff TV and Ziegler Film. Numerous TV broadcasters are also headquartered here, including Rundfunk Berlin-Brandenburg (rbb), N24, Deutsche Welle TV and joiz. The international media group Viacom broadcasts its Viva, MTV, Comedy Central and Nickelodeon from Berlin; ARD, ZDF and RTL have studios in Germany's capital city. Along with an established network and professional service providers, Studio Babelsberg, Studio Hamburg Berlin Brandenburg, Fernsehwerk, Berliner Union Film as well as the Park Studios in Potsdam offers excellent production conditions for fiction and non-fiction film and TV entertainment.



Nico Hofmann
CEO UFA FICTION

»During the past years Berlin-Brandenburg has advanced to become one of the world's prime media locations. Berlin has not only become the international film scene's melting pot but the legends surrounding Berlin have also become their own film material: The city attracts the world's creative minds and Berlin continues to provide new film material despite, and because of, the confrontation with our past.«



Dagmar Reim
Director Rundfunk Berlin-Brandenburg (rbb)

»We produce programme content in and for Brandenburg and Berlin. Whether through the real-time documentary "24h Berlin", international film co-productions such as the current "Lauf, Junge, lauf!" by Pepe Danquart or by highlighting Brandenburg's living environment in the documentary film "Land in Sicht", we report on that moves the people of the region.«

Successful Entertainment: TV-Events, Series and Talk-Shows

Large scale TV events such as "Das Adlon – eine Familiensaga" (ZDF), "Der Turm" (ARD), "Generation War" (UFA Fiction/ZDF) and "Weißensee" (ARD) were created in Berlin-Brandenburg and consistently obtain top ratings. Since 1992, UFA Serial Drama has been producing "Gute Zeiten, schlechte Zeiten" (RTL), the series-perennial, in Babelsberg. Germany's TV casting-show elite comes together in "The Voice of Germany" and "The Voice Kids" (Schwarzkopff/ProSiebenSat.1). "Circus Halligalli" (ProSiebenSat.1), with Joko Winterscheidt and Klaas Heufer-Umlauf, and "Krömer – Later Night Show" (rbb) have set new standards in television entertainment. Crime and action-series such as "Tatort" (ARD), "Ein starkes Team" and "Polizeiruf 110" and the scripted reality show "Berlin Tag & Nacht" are strong ratings earners and produced here. Talk-show formats such as "Günther Jauch", "Anne Will", and "Maybrit Illner" make Berlin the uncontested capital of talk-shows.



The Voice Of Germany (ProSiebenSat.1)



Tatort (rbb)

- ▶ Major location for television: Some 2,000 TV and radio broadcasters with € 2.2 bn in revenue per year
- ▶ Successful programme providers: UFA, MME Moviement, Schwartzkopff TV, Ziegler Film, ITV Studios Germany, Florida TV
- ▶ Home to headquarters of rbb, MTV, VIVA, Comedy Central, Nickelodeon, N24, Deutsche Welle TV, joiz, tape.tv as well as ARD, ZDF and RTL capital city studios
- ▶ VoD platforms and Social TV: Watchever, Viewster, realeyz, alleskino.de, watchmi, Zattoo, Tweek, Dailyme
- ▶ Excellent production conditions: Studio Babelsberg, Studio Hamburg Berlin Brandenburg, Berliner Union Film, Fernsehwerft and Park Studios in Potsdam
- ▶ Leading location for news, talk and political journalism
- ▶ Regional broadcasters: ALEX - Offener Kanal Berlin, TV Berlin, Potsdam TV
- ▶ Major events: IFA; MEDIA CONVENTION Berlin, Prix Europa

Digital Storytelling and New Platforms

The capital city region is home to television of the future – here, creative minds develop concepts for digital, cross-platform entertainment and young online and social TV channels, such as tape.tv are producing television for young audiences. Next to UFA LAB, a testing ground and platform for digital content creation, and Studio 71 (ProSiebenSat.1), a web-only producer, eNtR berlin, Ulmen TV and Onkel Bernies Butze are based here and develop video formats and clips for popular YouTube channels. The Medienboard sponsored transmedia narratives “Dina Foxx” (ZDF), “Farewell Comrades!” (Arte) and “Wagnerwahn” (Arte) were also created here – digital storytelling made in Berlin-Brandenburg.

Platforms such as Watchever, Viewster, realeyz and alleskino.de offer films and TV series “on demand”. These platforms are challenging linear television with continuously growing programme content – available at all times and on various devices – and new payment models, such as subscription-VoD (SVoD). In addition, Axel Springer Digital offers cross-channel access to TV programmes through watchmi. And platforms like Zattoo, Tweek and Dailyme make TV social, available everywhere and at all times.



Stefan Schulz
CEO WATCHEVER

»Berlin is a unique location. As an online flat rate platform for series and films, WATCHEVER appreciates the close proximity to co-operation partners from the film and media business and the excellent networks based in the melting pot of creative and IT scenes. The Berlin life-style, its residents and even its individual neighbourhoods remain as colourful and diverse as our programme.«

Excellent Qualifications and Creative Talents

Berlin-Brandenburg offers up-and-coming creative talents exceptional training qualifications in international and innovative surroundings: Deutsche Film- und Fernsehakademie Berlin (dffb), Hochschule für Film- und Fernsehen “Konrad Wolf”, medienakademie, Skript Akademie and Filmhaus Babelsberg train next generations in TV – from screenwriters, fiction producers and production managers to cinematographers. Medieninnovationszentrum (MIZ) offers workshops and coaching sessions for young creatives. The Entertainment Master Class has a globally unique programme featuring international experts in development, production, marketing and distribution of TV formats. Similarly, the UFA LAB promotes young talents and develops innovative contents for digital distribution channels in interdisciplinary teams.



Dr. Torsten Rossmann
Chairman of the Management Board N24 Media GmbH

»Berlin is the ideal location for the N24 Group. For journalism-based companies like N24 and MAZ&MORE TV-Produktion GmbH, our central location in the capital city gives us a real competitive edge in the business of broadcasting and producing news.«

- TV-Producers**
- Askania Media
 - Cine+
 - DOKfilm Fernsehproduktion
 - Eikon Media
 - ITV Studio
 - MAZ&MORE TV
 - Medienkontor
 - Medienkontor
 - MME Moviement
 - Moovie- the art of entertainment
 - NFP neue film produktion
 - Opal Filmproduktion
 - Phoenix Film
 - Probono.tv
 - Producers at Work
 - Provobis Film
 - Schwarzkopf TV
 - TV 21
 - UFA
 - Wieduwilt TV & Fernsehproduktion
 - Will Media
 - zero fiction film
 - zero one film
 - Ziegler Film

Platforms

- alleskino
- Dailyme
- Realeyz
- Tweek
- Viewster
- Watchever
- Watchmi
- Zattoo

Events

- IFA
- MEDIA CONVENTION Berlin
- Prix Europa

PROMOTION AND FINANCING

- ▶ Berlin-Brandenburg supports the regional media and television industry through pan-state economic policy in the ICT, media and creative industries cluster. **A wide selection** of consultation, financing and promotion creates a unique environment for sittings, establishments and innovative projects.
- ▶ Medienboard Berlin-Brandenburg offers **support for innovative audio-visual content and TV pilot projects**. Furthermore, Medienboard promotes projects and measures for the **development, professionalization and presentation** of Berlin-Brandenburg as a **TV and media location**.
- ▶ Berlin Partner für Wirtschaft und Technologie and ZukunftsAgentur Brandenburg have more information on further **support and financing opportunities** for siting, business expansion, research and development activities, and offer support in setting up contacts to higher education institutions and networks.

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