



Your Business Location

Capital Region Berlin-Brandenburg

THE GERMAN CAPITAL REGION
more value for your investment

Welcome to the German capital region

In the heart of Europe

Berlin-Brandenburg is centrally located at the intersection of Europe's most important transportation axes. About six million consumers live in the area. This attractive investment region is located in close proximity to other European growth markets.

Decision-making center

Berlin-Brandenburg is the political and economic center of Germany. The German parliament, federal government, representative offices of the states, embassies and national associations and umbrella organizations from the business and research sectors all work here, making strategic decisions for the entire country.



Close ties, dynamic economy

The states of Berlin and Brandenburg together form an innovative economic region. Cross-state clusters in the sectors of healthcare, energy technology, photonics, transport/mobility/logistics and ICT/media/creative industries ensure dynamic growth in the German capital region through close ties between businesses and the research and technology sectors. Together with Brandenburg's clusters in the food industry, plastics/chemicals, metal and tourism, these networks strengthen the area's international competitiveness.





Berlin

- Area: 892 km²
- Population: 3.5 million
- Capital of Germany

State of Brandenburg

- Area: 29,654 km²
- Population: 2.5 million
- State capital: Potsdam

Ten location benefits

- High-growth economic region
- International hub of traffic and transportation, centrally located within Europe
- Close proximity to political decision makers
- Highly qualified, motivated skilled workers
- Excellent academic and research landscape
- Attractive commercial and industrial sites, favorable rents for office space
- Favorable tax rates and customized support options for investors
- International networking site – premium location for trade fairs/conferences and other events
- High quality of life, low cost of living
- Creative capital region – cosmopolitan, international and dynamic

Modern infrastructure – the basis for growth

Fast connections to growth markets in Europe

The Berlin-Brandenburg capital region has a state-of-the-art traffic and transportation network. Three multimodal European corridors meet here, and the railways and highways are outstandingly well developed. About 200 million consumers located in Europe's economic centers can be reached by truck in a single day. Navigable waterways and international flight connections add further dimensions. Six freight villages act as links between different modes of transport, allowing for optimized distribution logistics. A large number of global logistics service providers and well-known commercial companies have recognized the region's many benefits and established sites here.

Germany's capital region: a European aviation hub

Serving about 30 million passengers a year, Berlin is the third largest center of commercial aviation in Germany. The Berlin city center is just a quick trip away after arriving, and Brandenburg's state capital, Potsdam, and other business hubs in Brandenburg are also within easy reach.

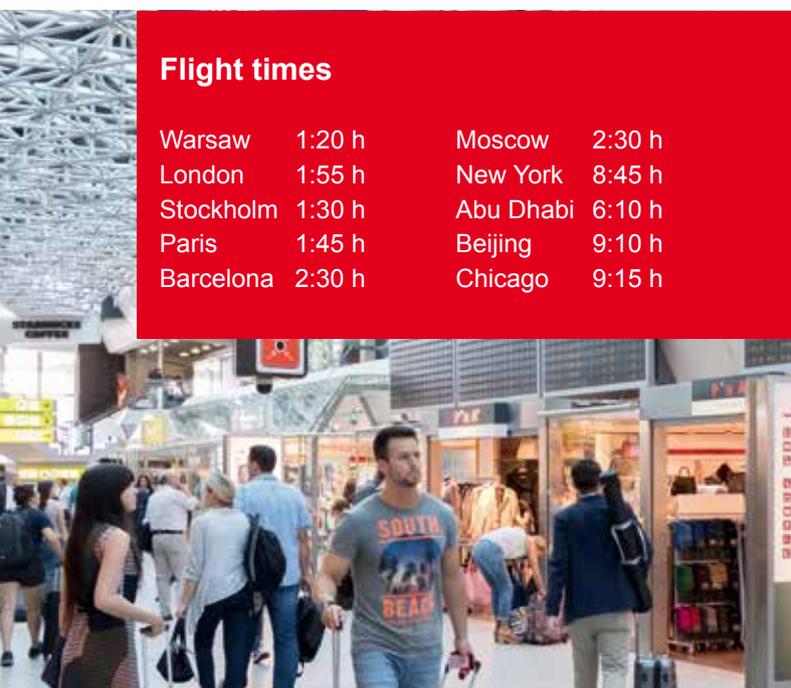
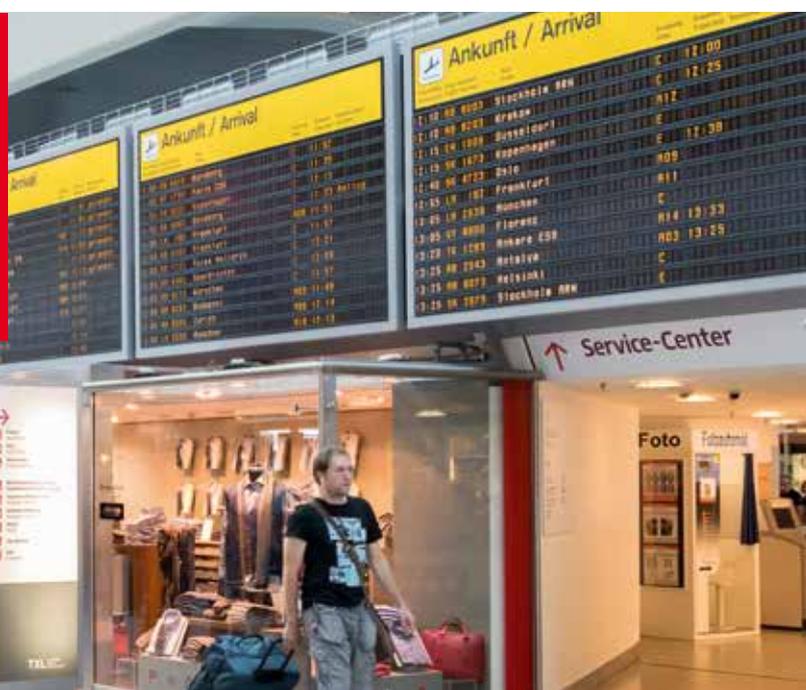
There are currently about 80 airlines serving 170 destinations in 54 countries from Berlin and Brandenburg, and more destinations are being added almost every month. This makes the area an attractive choice for investors with an international focus.

The airport corridor running between the airport and the Berlin city center and the area around the nearby southern federal highway ring (A10) are among the areas with the most dynamic economic growth in the entire capital region. For further information, please visit www.airport-region.de



Flight times

Warsaw	1:20 h	Moscow	2:30 h
London	1:55 h	New York	8:45 h
Stockholm	1:30 h	Abu Dhabi	6:10 h
Paris	1:45 h	Beijing	9:10 h
Barcelona	2:30 h	Chicago	9:15 h





A high-performance communication network

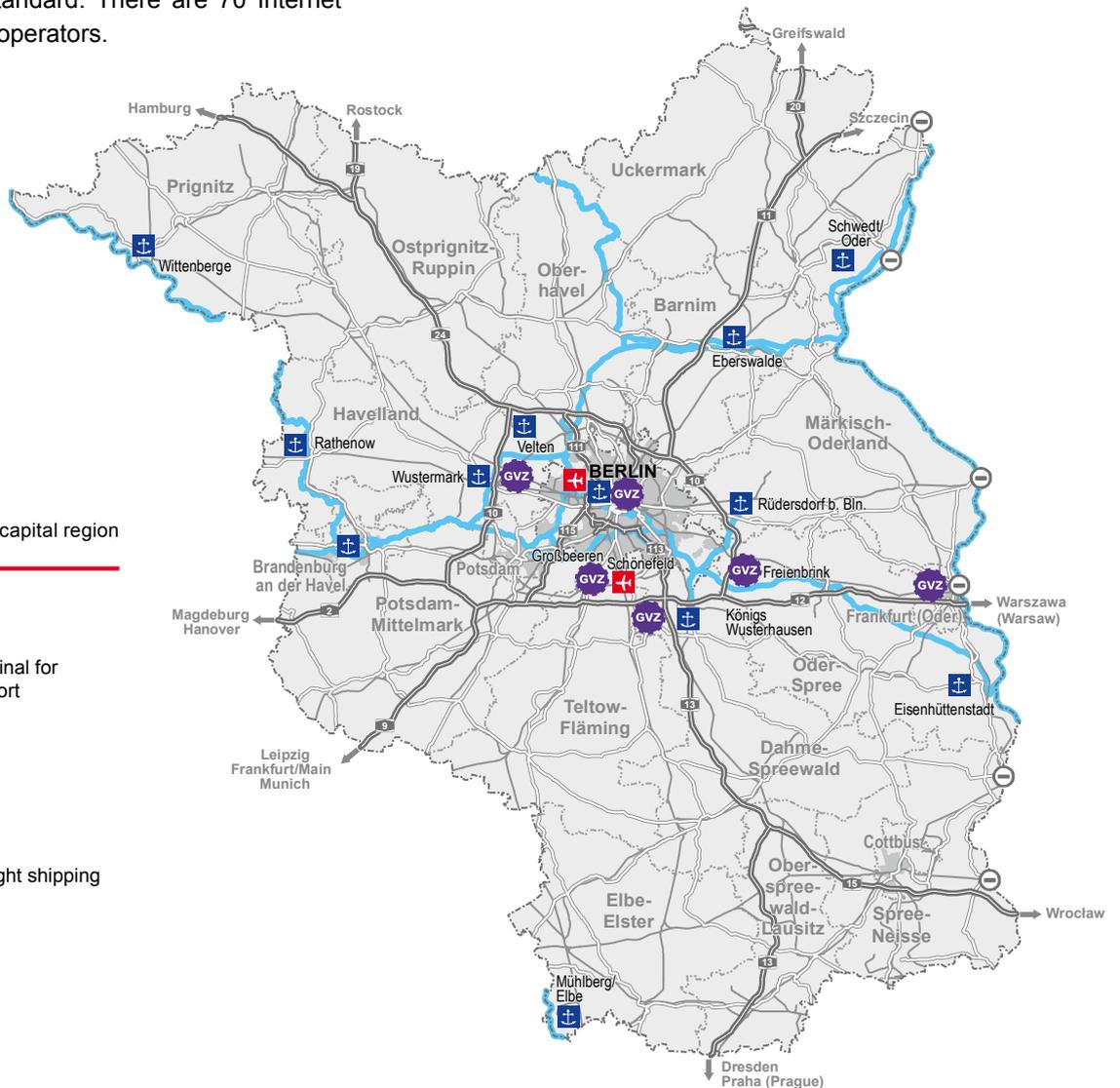
Berlin-Brandenburg has an outstandingly well developed communication network. A fiber optic network stretching over 200,000 km provides a modern digital infrastructure. Broadband availability at over 50 Mbit/s is more than 90 percent in Berlin. The city also has a 10 Gbit/s high-speed science and research network. The capital region was the reference region for UMTS and DVB-T and strives to act as a pioneer for the 5G standard. There are 70 Internet providers and 160 network operators.

Transportation routes

Federal highways: 800 km
 Road network: 12,500 km
 Railways: 3,300 km
 Waterways: 1,300 km

Transportation connections

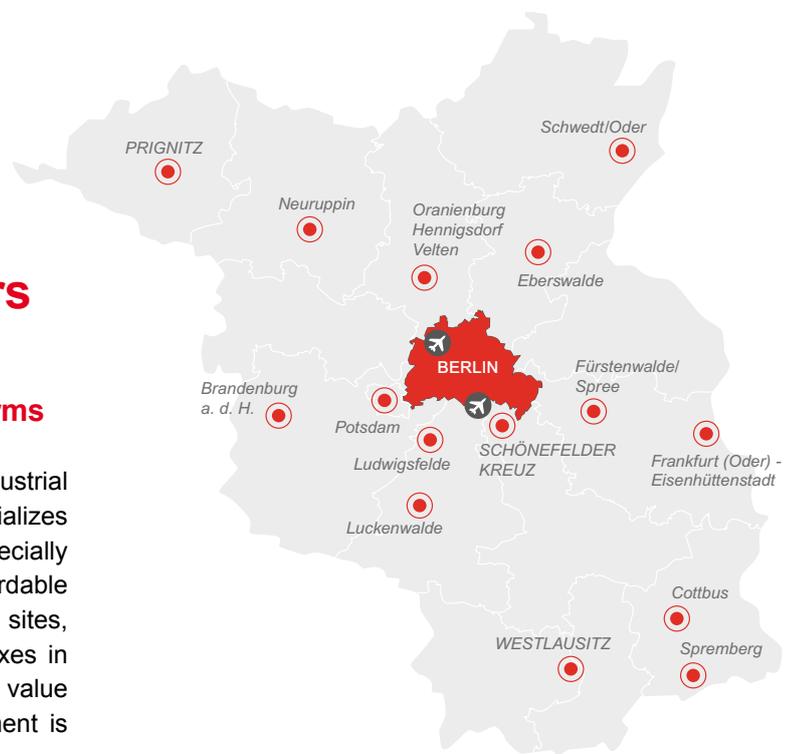
Freight villages: 6
 Inland ports: 12



Attractive sites – many choices for investors

Brandenburg: top locations, favorable terms

Brandenburg features a wealth of commercial, industrial and office space at reasonable prices. The area specializes in tailor-made solutions to meet any need and is especially suitable for businesses looking for room to grow. Affordable land is available for new industrial and commercial sites, and Brandenburg has the lowest local business taxes in Germany. This area offers high quality and excellent value for investors' money. Especially dynamic development is now in progress in the 15 regional core growth areas.



Investment landscape: the capital city of Berlin and 15 regional core growth areas in Brandenburg



Berlin: exclusive offices and commercial space in prime capital city locations

Berlin offers top-notch properties in central locations – often on better terms than other major cities in Europe. Over 19 million m² of modern, well-equipped real estate is available here, in Europe's third-largest office market. Even the city center still features great potential for development. Alongside traditional office buildings and commercial space, there are also a large number of co-working spaces and technology centers. From the exclusive City Quarter development to leafy residential areas, moderate rents and purchase prices are also a feature of the Berlin residential market.

For detailed location information on doing business in the states of Berlin and Brandenburg, please see the Brandenburg Business Guide, a georeferenced information portal for the business sector, and the real estate portal of the Berlin Business Location Center.



BRANDENBURG
BUSINESS GUIDE



www.brandenburg-business-guide.de
www.businesslocationcenter.de



Industry in the capital region

The German capital region is a high-quality location for industrial operations. It features robust innovative drive and optimum production conditions along with low unit labor costs and outstanding prospects for skilled workers. This has secured the area's outstanding appeal as a site for market and technology leaders from both Germany and abroad.

Berlin-Brandenburg also has a strong industrial base rooted in the area's history. Its approximately 800 industrial firms with more than 50 employees employ more than 160,000 skilled workers. There are also a number of suppliers based here.

The overall industrial sector in Berlin-Brandenburg benefits from highly dynamic growth in the digital segment. The academic and research sectors, startups, innovative medium-sized businesses and major global corporations all work together to make Berlin-Brandenburg a model region for Industry 4.0. Pioneers in the use of state-of-the-art technologies include the Mercedes-Benz commercial vehicle plant in Ludwigsfelde and the Osram plant in Berlin.

The Brandenburg Innovation Centre for Modern Industry at Brandenburg University of Technology Cottbus-Senftenberg helps small and medium-sized businesses to strengthen their competitiveness by increasingly harnessing information technologies for production applications (the "smart factory" approach).

Strong clusters for the future

innoBB – the Berlin-Brandenburg innovation strategy

With its outstanding expertise in research and technology, the capital region is a leader in the German and international innovation landscape. The Berlin-Brandenburg innovation strategy (innoBB) focuses on expanding and cultivating specific clusters with high growth potential to strengthen this position and further raise the area's profile.

The companies that belong to these clusters reinforce their international market positions through close cooperation with research institutions in the area. Berlin-Brandenburg is home to an R&D landscape found nowhere else, benefiting small and medium-sized businesses, startups and global players alike. The area also has one of the largest numbers of research institutions and universities (including universities of applied sciences) of any region in Europe, along with a wealth of technology and startup centers.

www.innovative-hauptstadtregion.de

Clusters in the capital region Berlin-Brandenburg*



Healthcare Industries

Companies	approx. 21,000
Employees	approx. 360,500



Energy Technology

Companies	approx. 6,300
Employees	approx. 56,000



Transport, Mobility and Logistics

Companies	approx. 17,300
Employees	approx. 201,100



ICT, Media and Creative Industries

Companies	approx. 47,800
Employees	approx. 248,400



Photonics

Companies	approx. 1,500
Employees	approx. 17,700



Plastics and Chemistry

Companies	approx. 600
Employees	approx. 13,000



Metal

Companies	approx. 2,400
Employees	approx. 38,200



Food Industry

Companies	approx. 3,450
Employees	approx. 57,400



Tourism

Companies	approx. 9,800
Employees	approx. 61,800

* These data are based on the cluster delineation for the overall cluster according to the classification of economic sectors (Wirtschaftszweigklassifikation – WZ) for 2008 based on corporate registration statistics and the statistics maintained by the German Federal Employment Agency and include all employees for whom social insurance is required and those with marginal employment.

Europe's No. 1 research region

International research and development

Berlin-Brandenburg is an international meeting point for researchers, scientists and technology experts. With a wide range of trade fairs, conferences and other industry meetings, the capital region has become a hub of networking, offering many opportunities for dialogue about the latest developments. Berlin was ranked first among all cities worldwide in terms of the number of trade fairs and conferences in 2015, ahead of Paris and Barcelona.



A history of science, academia and research

- 57 universities and other higher education institutions
- 45 technology and startup centers
- Over 100 research institutions not affiliated with academia, including
 - 21 Leibniz Association institutes, located in Berlin, Potsdam, Bergholz-Rehbrücke, Frankfurt (Oder), Grossbeeren, Erkner, Müncheberg, www.wgl.de
 - 6 Fraunhofer Institutes, located in Berlin, Potsdam, Teltow, www.fraunhofer.de
 - 8 institutes and the archive of the Max Planck Society in Berlin and Potsdam, www.mpg.de
 - 7 institutions of the Helmholtz Association of German Research Centres, located in Berlin, Potsdam, Zeuthen, Teltow, www.helmholtz.de

www.berlin-sciences.de

www.innovatives-brandenburg.de



Highly qualified skilled workers in step with the business sector

Motivated, high-performance employees

Highly skilled, dedicated and motivated workers contribute to the region's high performance. Employees in Brandenburg work about 73 more hours per year than the national average.

Hours worked per employee

- Thuringia 1,454
- **Brandenburg** **1,444**
- Saxony 1,428
- **Berlin** **1,399**
- **Germany** **1,371**
- Baden-Württemberg 1,368
- Lower Saxony 1,354



Excellent training

Skilled workers with a solid education and training are the backbone of the Berlin-Brandenburg economy. About 33 percent of the workforce is highly qualified, significantly above the German average of 27 percent. Berlin-Brandenburg is also a leader in terms of employment with professional training. All of this means that companies can rely on workers in the German capital region for outstanding professional skills. The region's international atmosphere is another bonus; Berlin alone is home to half a million people from about 190 countries other than Germany.





Students enrolled in higher education and vocational education per 100,000 residents (2015/2016 winter semester)

Berlin-Brandenburg	3,795
Baden-Württemberg	3,351
Bavaria	2,966
Saxony	2,756
Thuringia	2,326

Large pool of highly qualified staff

Berlin-Brandenburg is home to a large number of universities and other higher education institutions. Berlin has the highest per-capita density of researchers and holders of academic degrees of any area in Germany. With more than 225,000 students across practically all disciplines, the capital region has a large pool of next-generation skilled workers and management talent. Each year, over 40,000 graduates join the labor market. The area is in high demand internationally as well, with over 17 percent of students in Berlin-Brandenburg coming from a different country.

Skilled workers as a success factor

From global players to medium-sized enterprises and startups, companies from a whole host of different industries can find well-educated, committed employees in the capital region. An ongoing flow of graduates and other young people from elsewhere in Germany and other countries to the area

means that skilled workers who speak other languages, including multiple foreign languages, are also available.

Various online portals make it easier for businesses to find skilled workers to meet their needs, along with individual continuing and professional education options in Berlin and Brandenburg.

www.fachkraefteportal-brandenburg.de
www.fis-brandenburg.de
www.wdb-suchportal.de
www.fachkraeftesicherung-brandenburg.de
www.talent-berlin.de
www.fachkraefte-in-berlin.de

City, countryside, culture – outstanding quality of life

Brandenburg: an attractive place to live and explore

Forests, meadows, lakes – historic city centers as far as the eye can see from Prignitz to Lower Lusatia, the Spreewald historic cultural landscape, World Heritage sites such as Schloss Sanssouci, combined with urban flair in cities both large and small – that's Brandenburg. The area offers ideal ways to combine working in a growth region, living in a green and leafy area, and experiencing big-city life.

Berlin: city of opportunity

Berlin has an appeal all its own, standing for change and new beginnings, diversity and dynamism. Since the fall of the Berlin Wall, Berlin has become the place to be for startups and young creatives in the fashion, music and media sectors. With over 30 million overnight stays per year, Berlin is the third most popular travel destination in Europe, after London and Paris. Residents and visitors alike appreciate Berlin for its cosmopolitan outlook, wealth of cultural attractions and relaxed lifestyle, which combines metropolitan living with the outdoors.

Leisure-time paradise

From concerts and theatre to enjoying art at museums, galleries and palaces, partying at the hottest clubs and wellness for body and mind, there's always something to do in Berlin-Brandenburg! Sporting and leisure activities such as golf, horseback riding, sailing, skating, soccer and bicycling have no limits. Home to Europe's largest lake landscape, comprising more than 3,000 lakes, the area is open to all kinds of water sports. The local transit operator, Verkehrsverbund Berlin-Brandenburg, puts all of the various leisure time activities in the area within easy reach.

www.reiseland-brandenburg.de
www.visitberlin.de



Family-friendly environment

Balancing work and family life is an important social factor that supports this area as a place to do business. The capital region is a leader in Germany in terms of childcare options, schools and facilities for seniors. Numerous European schools offer bilingual education, and eight international schools supplement the public school and education system. In addition, many schools offer not only English, French and Spanish, but also Italian, Polish, Russian, Chinese or Japanese. Servicestelle Arbeitswelt und Elternzeit, an organization dedicated to balancing family and working life, advises businesses, parents and expectant parents on this subject.

www.arbeitswelt-elternzeit.de





Culture

- 4 large opera houses, more than 200 theaters, 8 symphony orchestras
- Over 800 museums and galleries
- International festivals and large-scale events such as the Berlinale
- Singular club and music scene
- More than 500 palaces and castles
- 4 UNESCO World Heritage Sites (cultural and/or natural), including Berlin's Museum Island, the Palaces and Parks of Potsdam and Berlin, and the Schorfheide-Chorin biosphere reserve
- Travel back in time through 400 years of art, culture and architectural history at the royal palaces of Berlin and Potsdam
- Over 700 hectares of parks and palace grounds, including Sanssouci Park, Pfaueninsel island and the grounds of the Glienicke and Charlottenburg palaces

..... www.unesco-welterbe.de

..... www.spsg.de

Sports

Berlin

- Germany's top city for sports
- Top events such as the Berlin Marathon and ISTAF
- Major sporting venues: Olympiastadion and Mercedes-Benz Arena

..... www.berlin-sportmetropole.de

Brandenburg

- Motor sports, Eurospeedway Lausitz
- 21 long-distance cycling routes, Flaeming-Skate international skate path network
- Over 600 equestrian facilities and stud farms
- 22 golf courses



A pleasant place to live – in the heart of the city or greener settings

Living in Berlin and Brandenburg means feeling at ease. From lakeside villas to renovated manor houses, apartments in historic or new buildings near the city center, or a single-family home in a green setting, the broad selection and low cost of living ensure that everyone can find the right living space to feel right at home.

We promote economic development in the capital region Berlin-Brandenburg. Joining forces for a strong future

Brandenburg Invest (WFBB)

Brandenburg Invest (WFBB), the Brandenburg Economic Development Board actively supports companies and technology-oriented entrepreneurs in setting up shop in Brandenburg and helps with their further business development, including expansions, technology projects, securing skilled workers, energy conservation measures and tapping into new markets.

The board has five regional centers and offers comprehensive advice on the subjects of work and business, all from a single source. The comprehensive service offered by Brandenburg Invest (WFBB) is individually customized, confidential and free for entrepreneurs.

Brandenburg Invest (WFBB) maintains an excellent network in Brandenburg and works closely with Investitionsbank des Landes Brandenburg (ILB), chambers of commerce and industry and other organizations involved in promoting economic and business development.

Wirtschaftsförderung Land Brandenburg GmbH

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Berlin Partner for Business and Technology

Business and technology support for companies, investors and scientific institutions in Berlin – this is the mission of Berlin Partner für Wirtschaft und Technologie GmbH. With customized services and an excellent science and research network, the organization's many experts provide an outstanding range of programs to help companies launch, innovate, expand and secure their economic future in Berlin.

A unique public-private partnership, Berlin Partner for Business and Technology works with the Berlin State Senate and over 270 companies dedicated to promoting their city. Berlin Partner is also responsible for marketing the German capital to the world, for example with the successful "be Berlin" campaign.

Berlin Partner für Wirtschaft und Technologie GmbH

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Cooperation partners

Numerous scientific and research institutions and companies support the Brandenburg Invest (WFBB) and Berlin Partner for Business and Technology. Investitionsbank des Landes Brandenburg (ILB) and Investitionsbank Berlin (IBB) provide advice on support and funding options.

Investitionsbank des Landes Brandenburg

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For a quick overview, please visit

www.foerderdatenbank.de



How entrepreneurs view the region

Dieter Weinand

Member of the Board of Management of Bayer AG and Head of the Pharmaceuticals Division, Berlin

“Today, the Berlin-Brandenburg region is one of the leading biotechnology locations in Europe. The density and quality of the academic research institutions, biotechnology companies and the pharmaceutical industry in the region, plus its broad clinic landscape, facilitate an extremely productive exchange of knowledge.”

Herbert Schmidt

Owner, Schmidt Maschinenbau GmbH, Eberswalde

“We feel right at home in Eberswalde. The conditions are excellent. I am especially happy to have been able to hire the motivated, highly qualified skilled workers here that we need as the company continues to grow and evolve.”

Dr. Carl L. Wuebcken

President and CEO, Studio Babelsberg AG, Potsdam

“For us, it’s about direct contact with people and, in our case, also having close ties with policymakers. And in that regard, I have to say that things in Brandenburg are very informal and direct – which we like a lot, since that’s how we are, too. Decisions are made quickly.”

Dr. Heinrich Arnold

SVP Innovation & Laboratories and Managing Director, T-Labs (Telekom Innovation Laboratories)

“Berlin is one of only three hotspots of innovation worldwide where there’s a realistic chance of quickly building up new businesses with international relevance.”

Ulf Braker

Executive Vice President, Stadler Germany

“Our sites in Berlin and Brandenburg allow us to craft a unique variety of products with the utmost in innovative drive. The German tradition of quality remains a recipe for success.”

Pierre Lohrber

Location Manager, Competence Center Berlin, Würth Elektronik eiSos GmbH & Co. KG

“Berlin has a real draw. As the capital, it’s incredibly cosmopolitan and liberal, and it has an unassuming, even rough charm that comes from its history as a working-class city. It offers a huge diversity of cultural attractions and professional and networking opportunities. Any company wanting to do forward-looking work with today’s key Industry 4.0 players will find Berlin the perfect place to be.”

Your contact in Brandenburg:

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