



Economic Development  
Agency | **Brandenburg**

## **START-UPS | OUR SERVICE PACKAGE**

Company Formation – Financing Needs – Growth Strategy

**For your success in Brandenburg.**



## DO YOU WANT TO STRIKE OUT ON YOUR OWN WITH AN INNOVATIVE COMPANY? WE HELP YOU ALONG THE WAY.

Are you looking for an experienced partner that can provide individualised support and guidance while you start a new company or prepare for a succession in the context of corporate acquisitions? Are you embarking on this course after a successful career, during or after university studies, or while engaged in scientific work at a university or at another research institution? Then we are the right partner for you! The Economic Development Agency Brandenburg (WFBB) is the central point of contact for innovative start-ups in Brandenburg. Our experts will be delighted to assist you – with services tailored to you, free of charge and with complete confidentiality.

### COMPETITIONS, TRADE FAIRS AND EVENTS FOR START-UPS

We are delighted to keep you informed of start-up relevant campaigns and activities – in the region and beyond. As a partner of the Berlin-Brandenburg business plan competition (BPW), we can assist you with your participation in Germany's largest start-up competition.



### Together we'll create your individual start-up guide

With a start-up check, we assess your specific consulting and coaching needs. Together, we structure the objectives and strategy of your business activities and highlight suitable support and funding options.

### We'll offer you start-up consulting and business coaching at the highest level

The core of the start-up service from WFBB is our *Innovationen brauchen Mut* programme (Innovation takes courage). You receive support from selected external experts in start-up consulting and business coaching, tailored to your specific needs. More information at: [www.startup-in-brandenburg.de](http://www.startup-in-brandenburg.de)

Additionally we provide access to the industry- and cluster-specific capabilities of WFBB, assist you in establishing collaborations within industry networks and with universities and other research institutions. If you wish we can also help you to find a suitable location for your business.



### TAKE ADVANTAGE OF OUR CUSTOM SERVICES:

- from the idea to the business plan
- from financing to consolidation
- from developing your growth strategy to international expansion

### Together we'll make your business viable for financing

Your business plan, your business capabilities, a viable concept for your start-up and growth financing in conjunction with a clear market strategy: these elements are the foundation for successful talks with funding institutions, commercial and public banks, investors and partners.

We'll advise and assist you in the implementation of your financing concept through the use of loan programmes, grant-aid programmes, guarantees and share ownership schemes offered by the state and federal governments. In direct collaboration with Brandenburg's business promotion bank *Investitionsbank des Landes Brandenburg (ILB)*, we are your partner in searching for private and institutional investors.

On request, we can also help you to find a suitable location for your company, inform you of funding options for innovation and hiring technical staff, and advise you on how to tap into new or international markets.

### SPECIAL SERVICE

#### ... for start-up founders without German citizenship

Are you facing special challenges in terms of financing, networking and clearing bureaucratic hurdles to start your company? Specialised experts for start-up consulting and business coaching are available to assist you. We also offer expertise on intercultural issues and, if necessary, clarifying your residency status. We work closely with the *Lotsendienst* start-up support service for migrants.

#### ... for young founders under the age of 30 and founders out of unemployment

Is your business idea not – or at least not yet – considered to be an innovative or technology-related project? Then we will direct you to your local *Lotsendienst* or *Gründerwerkstatt* start-up support services.

#### ... for start-ups at Brandenburg universities and other research institutions

Are you starting a company at a Brandenburg university or other research institution? Then we will coordinate closely with the start-up service of your university or the transfer department of your research institution. This makes it possible to combine your in-house support with the start-up service of WFBB.

### OUR COMMITMENT TO OUR CLIENTS

#### A LONG-TERM PARTNERSHIP

We see ourselves as a one-stop agency for your company. The services we offer will help your business grow successfully.

WFBB is at your service – whenever you need advice or assistance.

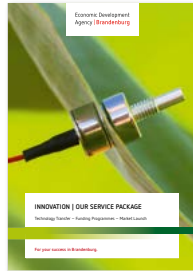
## Brandenburg has even more to offer

In addition to the funding of your start-up project, we can also help you to expand your business in Brandenburg, recruit and train skilled workers, tap new international markets, improve the energy efficiency within your company and support innovation projects. Please feel free to select the right services for you from the other WFBB service packages.

### The WFBB service packages



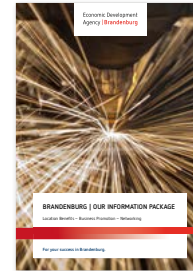
Investment



Innovation



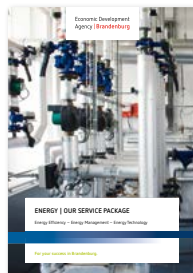
Skilled workforce



Brandenburg



Internationalisation



Energy



Start-ups

### The WFBB info package

Our experts are looking forward to speaking with you.

## Contact

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The services offered in this package are supported in part through a project by the Ministry of Labour, Social Affairs, Health, Women and Family with funds from the European Social Fund and the state of Brandenburg.



EUROPÄISCHE UNION  
Europäischer Sozialfonds