



Economic Development  
Agency | **Brandenburg**

## INTERNATIONALISATION | OUR SERVICE PACKAGE

Internationalisation – Market Access – Increasing Exports

For your success in Brandenburg.



## DO YOU WANT TO EXPAND INTERNATIONALLY? WE'LL SUPPORT YOU.

Are you interested in international markets or looking for partners abroad? Then we are exactly the right partner for you. The Economic Development Agency Brandenburg (WFBB) offers companies based in Brandenburg comprehensive services for creating and implementing internationalisation strategies. Our experts will be delighted to assist you – with services tailored to you, free of charge and with complete confidentiality.



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### We'll share knowledge about foreign target markets

Do you want to lead your company in an international direction? In an initial consultation with our foreign-market experts, we assess the current state of your company and discuss your internationalisation strategy and implementation plans. We bring in our experience and show you support opportunities. This includes sharing specific insights about individual target markets, recommending suitable trade events and seminars on specific countries as well as providing contacts to other experts and institutions. Do you want to train staff involved with your foreign business? Or hire staff from foreign countries or staff with foreign experience? We are pleased to assist you with our services.

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### We'll provide contacts to business and collaboration partners abroad

Are you looking to initiate foreign activities and searching for partners in the target countries? We invite you to take part in business trips to foreign markets or participate in joint stands and collaboration exchanges at the important domestic and international trade fairs. There is also the opportunity to establish business relationships when foreign delegations visit.

Do you want to tap European markets or implement projects with European partners? As a member of the Enterprise Europe Network (EEN), we can connect you to the ideal partners in the European Union. This is done through a sophisticated offer and cooperation database, networking events at leading trade fairs and participation in European research and development consortia. We can also assist you with applications and project management for European research programmes and invite you to attend suitable seminars and workshops on European funding programmes.



### TAKE ADVANTAGE OF OUR CUSTOM SERVICES:

- from preparing your company for business abroad to tapping foreign markets and assisting with foreign endeavours
- from providing information about new markets to establishing contacts to potential business partners abroad
- from facilitating suitable funding programmes to participating in international trade fairs
- from organizing trade missions abroad to accessing young talents for market development



### We'll inform you about financing in the foreign business context

Are you looking for support with the entry costs for conducting business internationally? We can inform you regarding the funding opportunities offered by the state, the federal government and the EU – for example for trade fair participation, coaching on access to foreign markets including the preparation of digital tools, international collaborations or for feasibility studies and investments in foreign countries.

### Brandenburg is your base for international success

Brandenburg offers companies from all industries and clusters, ideal conditions for being successful with their products and services in international markets as well. The state supports internationalisation strategies with a wide array of custom funding opportunities. Our experts are happy to speak with you personally about which funding options offered by the state, the federal government and the EU might be the most suitable for your internationalisation project.

And for foreign companies and investors, Brandenburg has optimal opportunities and structures in place to help find outstanding trade and collaboration partners and work together with Brandenburg companies on international projects.

### OUR COMMITMENT TO OUR CLIENTS

#### A LONG-TERM PARTNERSHIP

The services we offer will help your business grow successfully. Brandenburg The Economic Development Agency Brandenburg (WFBB) works closely with Brandenburg's business promotion bank *Investitionsbank des Landes Brandenburg (ILB)*, the guarantee bank *Bürgschaftsbank Brandenburg GmbH*, as well as other financial partners in order to find funding assistance for your specific needs. You are welcome to benefit from our excellent network throughout Brandenburg and our expertise in high-growth industries.

WFBB is at your service – whenever you need advice or assistance.

## Brandenburg has even more to offer

In addition to supporting your international operations, we can also help you to expand your business in Brandenburg, recruit and train skilled workers, improve the energy efficiency within your company, and support innovation projects and start-ups. Please feel free to select the right services or you from the other WFBB service packages.

### The WFBB service packages



Investment



Innovation

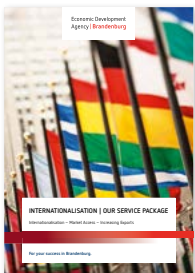


Skilled workforce

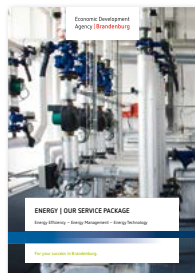
### The WFBB info package



Brandenburg



Internationalisation



Energy



Start-ups

Our experts are looking forward to speaking with you.

## Contact

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