

Ten good reasons to invest in Brandenburg

1. Qualified workforce

Brandenburg has a qualified workforce: 66% of the working population has a secondary school degree, a professional degree or a vocational school degree. The proportion of highly qualified people is 28%, which is far above Germany's national average. And they are also one of the resources that Brandenburg has to offer. In addition, there are many programmes to support and provide advice regarding the qualification of employees.

2. Modern infrastructure

Brandenburg's ideal location in the centre of Europe keeps it closely connected to further European growth markets through trans-European corridors. With 900 km of national motorways, 3,300 km of railroads, 1,300 km of national waterways and 11 high-performance inland ports, its transport infrastructure is state-of-the-art. A motorway ring road around Berlin allows for quick connections from all regions to the German capital. With about 33 million passengers per year, Berlin-Brandenburg is now already the third largest airport location in Germany.

3. Available real estate for business and industry - at favourable prices

Brandenburg offers around 2,000 business, industrial and office locations in all areas, whether near motorways, waterways, airports, Berlin, the central and Eastern European growth markets, Hamburg or Scandinavia. And at amazingly favourable prices!

4. The highest concentration of research in Germany

Berlin-Brandenburg has the highest R&D density in Germany. Research institutes, universities and technical colleges as well as various technology centres and new business start-up centres are available to businesses as transfer and cooperation partners.

5. High productivity

The level of modernisation of Brandenburg investments is exceptionally high. And so is the productivity. In the manufacturing sectors, the gross value added per employee increased by about 770% from 1991 to 2015.

6. Good value for money

In Brandenburg business get quality for their money. Compared to the EU member states of middle and Eastern Europe the productivity growth of East Germany was markedly higher.

7. Germany's lowest local tax

In no other German state are the trade taxes as low as in Brandenburg. The trade tax index is only 79 % of the German national average.

8. The best conditions to support the economy and employment

Brandenburg is the first German state to integrate economic development and the promotion of employment from one source. The advantage for businesses is fast access to the wide range of customised funding programmes for investment, innovation, workforce, start-ups, foreign trade and increased energy efficiency.

9. Investor services from a single source

Brandenburg offers investors services from a single source. Brandenburg Invest (WFBB) and the Business Promotion Bank in the Federal State of Brandenburg (ILB) work in close conjunction as a One-Stop-Agency.

10. Excellent quality of life in the German Capital Region

Brandenburg is one of the most family-friendly parts of Germany, and is one of the best places to enjoy nature, experience culture and be active.