Our Service for You

The regional business development companies, Berlin Partner for Business and Technology and ZAB ZukunftsAgentur Brandenburg provide you with comprehensive support.

- **Industry information:** With our publications and web portals, we give you an overview of companies and institutions in the growth sectors of the capital region.
- **Real estate service:** We will find the suitable real estate for your specific needs.
- **Personnel recruiting:** We assist you in your search for skilled specialists and managers.
- **Funding:** We inform you about public funding programs and illustrate funding mechanisms.
- **Networking:** In our networks, we provide platforms for sector-specific and cross-sector exchange.
- **Authority service:** We accompany you through all formalities and permit issues.
- **EU service:** We support your European partnerships as part of the Enterprise Europe Network.
- **Internationalization:** We organize informational and group stands at international trade shows.
- **Technology transfer:** We bring partners from business and science together in order to improve products and processes with fresh know-how.

www.businesslocationcenter.de
www.brandenburg-business-guide.de
Innovative services in the capital region

For the service industries, Berlin-Brandenburg is an excellent location. With 2.3 million employed people, this sector benefits from the dynamic structural change and high investment energy of the capital region like no other. It is by far the largest employment sector in Berlin-Brandenburg. The scope of services ranges from business, training and personnel services to finance and tourism services to commerce. More and more future-oriented companies are coming to the quickly growing capital region to offer company-oriented services or open their own service centers.

» High number of professionals

Berlin-Brandenburg attracts talent. And educates and trains talent as well. Close to 6 million people from 186 countries live in the capital region. They contribute to the region’s international flair and cultural variety. 94 percent of all working Berlin residents have foreign language skills and over 60 percent even speak several languages. This is supplemented by an above-average level of specialized qualification, especially among the many young people in the region. In more than 50 public and private institutions of higher education in Berlin and Brandenburg, over 215,000 students are enrolled. And as a European start-up mecca, Berlin is a hot spot for digital business, with a large potential pool of specialists skilled in IT and telecommunication.

» Central and easily available

Short distances and excellent connections: all markets within Europe can be reached quickly via the dense highway rail network as well as the international air traffic of the capital region. As a European transportation hub, Berlin-Brandenburg also has a unique public transportation network: regional trains, subway, commuter trains, busses and trams run across the whole region and provide a reliable service around the clock.

» Attractive place to live and work

Berlin-Brandenburg is one of the most popular regions in Europe – an ideal place to live and work. This is a result of an affordable cost of living (in international comparison) and a family-friendly environment. The wide range of cultural activities is also unique – it includes many historical and architectural sights, over 900 museums and galleries and over 200 stages. Every year, many major sports and cultural events attract people from all over the world to the German capital region.

» Outstanding conditions

Berlin-Brandenburg has a large amount of flexible-use and modern office and commercial real estate. Even in central locations in Berlin, there are ready available, attractive objects, sometimes in unique environments. With over 18 million m² of space, the city has the second-largest office market in Germany. Brandenburg offers companies over 700 commercial, industrial and office locations in all situations and on average, has the lowest commercial tax rates in Germany.

The ideal location for your company

» Rapid-growth business region and a key service region with 2.3 million employed people in the service industries

» Large consumer market with almost 6 million inhabitants

» Central location in the heart of Europe, outstanding transportation infrastructure

» Proximity to centers of decision making, high concentration of associations, institutions and networks

» High number of qualified skilled specialists with foreign language skills

» Largest university location in Germany

» Affordible office and commercial space

» One of the largest, most modern telecommunication networks in Europe

» High quality of life with affordable cost of living and varied cultural program
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Service Industries in Berlin-Brandenburg
Shared Service Center

The region with service in view

Setting up shared service centers is still an international trend. Worldwide, major companies are using shared service solutions to boost their productivity via specialization and process optimization. In Germany alone, almost 75 percent of large corporations operate a shared service center in the finance and accounting, human resources, marketing or IT area. The capital region offers the major benefit of ideal general conditions – including qualified skilled specialists, affordable and readily available office space and an outstanding infrastructure – for inward investment in the form of shared service centers with high-quality services.

High level of quality

The region’s innovative environment ensures a high quality standard. Berlin-Brandenburg features an extraordinarily wide range of sectors, a booming start-up scene and a close partnership between research and business. And the almost 6 million people in the region have a high level of education and/or training. Around 30 percent of all employees have a degree from a university, a university of applied sciences or a technical college. And the region is internationally oriented: it is home to people of around 186 different nationalities. Over 60 percent of all working Berlin residents speak several languages and 94 percent know one foreign language.

Convenient access

Berlin-Brandenburg also has an outstanding position when it comes to infrastructure. It is a significant European transportation hub, so the capital region has top access to Germany and the entire continent. With the public transit system, employees can reach destinations within the region quickly and conveniently, around the clock. Of course both wireless and cable-connected telecommunication systems are continuously expanded to remain state-of-the-art. And all the major service providers are represented in the capital region.
Berlin-Brandenburg
The ideal location for your company

“Berlin came out ahead against locations such as Barcelona and Istanbul in the competition for the new E.ON SE business service center for human resources. For us, the deciding factor was that our new location had to attract and retain highly qualified specialists. Berlin has an excellent university landscape and is home to many international communities.”

Johannes Brinkkötter
E.ON Business Services GmbH
Member of the Management Board

48,000 employees in SSC-relevant jobs
Largest German university location with over 215,000 students
94 percent of all working Berlin residents speak at least one foreign language and over 60 percent know two or more foreign languages
AFFORDABLE office and commercial space in all locations
High accessibility via an OUTSTANDING transport infrastructure and 24-hour public transit
One of the LARGEST and most modern telecommunication networks in Europe
HIGH quality of life in a major cultural city and attractive surroundings

Shared Services & Outsourcing Week
The SSC sector’s forum takes place in Estrel Convention Center Berlin every year. The four-day convention offers accredited visitors first-class speakers and interactive workshops, as well as many opportunities for exchanging sector-specific experiences. Site visits to shared service centers in Berlin round out the extensive program.

www.sharedserviceswoche.de

Location studies
The „Berlin as a Location for Shared Service Centers 2013“ survey, including interviews with SSC experts in Berlin and the „Survey on Foreign Language Competency 2013“ are available from Berlin Partner for Business and Technology.

www.businesslocationcenter.de

More information
The regional economic development companies Berlin Partner for Business and Technology and ZAB ZukunftsAgentur Brandenburg GmbH provide you with comprehensive support for your company’s inward investment and expansion.

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